



A PROJECT OF



Development



FOLLOW US

HEAD OFFICE

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Mehr Ali Road, F-11 Markaz, Islamabad - Pakistan
Toll Free : 0800-SMART(76278)
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ISLAMABAD OFFICE

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Near Gate #1, DHA Phase II, Islamabad.
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MULTAN OFFICE

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LAHORE OFFICE

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SARGODHA OFFICE

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LAHORE
SMART CITY



A large, stylized leaf graphic in a light blue-grey color, positioned on the left side of the image. It has a long, thin stem and several pointed, elongated leaflets branching off it.

**— WE ARE BUILDING —
A SMART PAKISTAN**

A white, curved swoosh graphic located at the bottom right of the text box, pointing towards the right edge of the frame.

LAHORE SMART CITY

ON JUNCTION OF
M-11, M-2 & GT ROAD



SMART DEVELOPERS



LSC

Development

Lahore Smart City (LSC) at junction of M-11, M-2 & GT road is an initiative of LSC Development (Pvt) Limited, which is one of the leading real estate developers and asset management company, operating in Pakistan to develop new state of the art smart cities with a focus not only to give luxury living but also equal economic contributions.

Through strategic investments, innovative urban planning and life cycle asset management, LSC creates integrated communities that embody international standards of sustainability with a strong commitment to quality.

Our Member Companies



SMART PLANNERS

JEWEL CHANGI AIRPORT
SINGAPORE



SJ Master planning is a consultancy firm based in Singapore. The multi-disciplinary team provides holistic solutions for smart urban transformations. SJ global footprint covers all over the world, across Asia, Africa and the Middle East.

SURBANA JURONG

SJ's motto 'Building Cities, Shaping Lives' reflects its belief to:

Create spaces and infrastructure services where people live, work and play.

- Shaping cities into homes with sustainable jobs where communities and businesses can flourish.

SURBANA JURONG

Surbana Jurong Group is one of the largest Asia-based urban, infrastructure and management services consulting firms, with around 70 years of track record in successful project delivery. Headquartered in Singapore, Surbana Jurong was formed through the merger of Surbana International, the building and development arm of Singapore's Housing Development Board (HDB) and Jurong International, the technical services arm of Singapore's JTC Corporation. Today, the Surbana Jurong Group of companies comprises SMEC and Robert Bird

Group in Australia, Sino Sun in China, AETOS, KTP and SAA Architects in Singapore, and B+H Architects in Canada.

Surbana Jurong's global talent pool of over 16,000 employees from more than 120 offices in over 40 countries worldwide includes architects, designers, planners, engineers and other specialists are driven by progressive thinking and creative ideas to help shape a better future.

Surbana Jurong's technical experts deliver best-in-class solutions that cover the entire project life cycle from planning and design, through to

delivery and management, and even decommissioning and closure. Surbana Jurong provides a full suite of consultancy services across a diverse range of sectors such as aviation, healthcare, hospitality, residential, transport, water and environment, energy and resources.

With a wealth of experience, Surbana Jurong has built more than a million homes in Singapore and developed over 100 industrial parks globally. In addition to building homes and designing cities that are socially, economically and nvironmentally sustainable and also empowering communities to thrive.

MASTER PLANNING

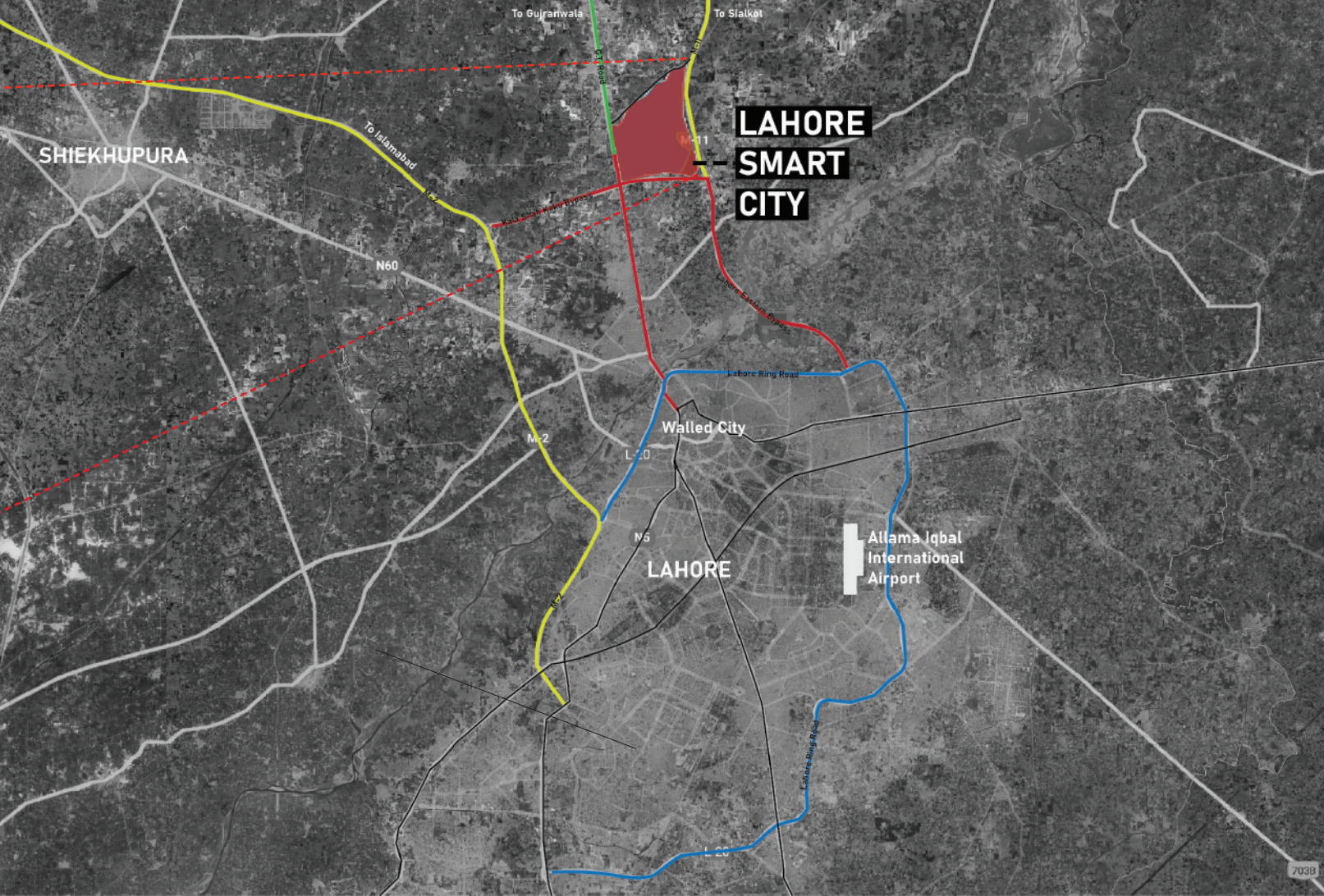
Backed by an established track record of crafting master plans for projects in over 30 countries, Surbana Jurong is recognised globally as an established urban planning and design specialist. The master plans developed by Surbana Jurong shape communities by focusing on the economic, social and environmental aspects. Surbana Jurong understands, interprets and inspires a variety of deliverables to create convenient, equitable, healthy, efficient and attractive environments for the present and future generations.

SJ Member Companies



SMART LOCATION

ON JUNCTION OF
MAJOR MOTORWAYS
& HIGHWAYS



EXCELLENT LOCATION

Excellent Location along
M-11, M-2 Motorways & GT
Road with High Value
Development Potential



GROWING URBANIZATION & ECONOMIC

Growing Urbanization & Economic
Opportunities in Punjab region



AIRPORTS VICINITY

Lahore & Sialkot airports
are in vicinity



30 MINUTES DRIVE

30 minutes drive from
Lahore City Center



SEAMLESS BRT CONNECTION

Seamless BRT Connection to
Lahore City

SMART FACILITIES

LIVE A SMART LIFESTYLE

LAHORE SMART CITY FACILITIES

1 GATE PRECINCT

Activity: Mixed Use & Retail

- Shopping Mall
- Crystal Water Lake
- Floating Village
- Light & Musical Dancing Fountain
- Lake Walk
- Hospitality, Retail, Food & Beverages
- Mixed Use Residence Apartments & Offices
- Concert Arena
- 3D Max Cinema
- 4 Star Hotels



3 FINANCIAL SQUARE

Activity: Mixed Use & Hospitality

- Financial Square Gate Offices
- Bank Corporate Offices
- Residence Apartments
- Conference/Exhibition Halls
- Hospitality, Food & Beverages
- 5 Star Boutique Hotels



5 DOWNTOWN LAHORE

Activity: Smart City Controls

- Load Shedding
- Free Environment
- Automated Traffic Control
- Automated Utility Supply
- Environmental Collection
- CCTV with Facial & Object Recognition
- Automated Street Lights
- Free Wifi Spots
- Automated Air Conditioning Control System
- Electric Bikes



7 LAHORE GATES MARKET & RESIDENCES

Activity: Utilities

- Shopping Mall
- Crystal Water Lake
- Floating Village
- Light & Musical Dancing Fountain
- Lake Walk
- Hospitality, Retail, Food & Beverages
- Mixed Use Residence Apartments & Offices
- Concert Arena
- 3D Max Cinema
- 4 Star Hotels



9 OVERSEAS DISTRICTS 1 & 2

Activity: Residential

- Residential Plots
- Residential Villas
- Hospitality
- Retail
- Food & Beverages
- Health Care
- Education
- Religious



11 LAHORE MARKET & BUS TERMINAL

Activity: Transportation

- Interchange
- Bus & Public Transport Stations
- Operation & Maintenance Facilities
- Bus Lanes



13 DANCING FOUNTAIN

Activity: Urban Development

- Shopping Mall
- Crystal Water Lake
- Floating Village
- Light & Musical Dancing Fountain
- Lake Walk
- Hospitality, Retail, Food & Beverages
- Mixed Use Residence Apartments & Offices
- Concert Arena
- 3D Max Cinema
- 4 Star Hotels



15 LAHORE GARDEN MARKET

Activity: Landscaping & Open Spaces

- Flower Gardens
- Linear Gardens
- Heritage Gardens



2 CENTRAL BUSINESS DISTRICT

Activity: Residential

- Residential Plots
- Residential Villas
- Hospitality
- Retail
- Food & Beverages
- Health Care
- Education
- Religious



4 SILICON VILLAGE BUSINESS PARK

Activity: Mixed Use & Retail

- Shopping Mall
- University Campus
- Business Park
- Hospitality, Retail, Food & Beverages
- Corporate Offices
- Serviced Apartments
- Hotels



6 SPORTS HUB & THEME PARK

Activity: Leisure & Entertainment

- Street Food Truck Park
- Bird Park
- Theme Park
- Holiday Resort
- Retail
- Food & Beverages



8 HEALTH & EDUCATION DISTRICT

Activity: Medical

- Universities
- Medical Colleges
- Colleges
- Schools
- Day Care Centres
- Hospitals
- Clinics
- Laboratories



10 GRAND JAMIA MOSQUE

Activity: Religious

- Main Mosque (Grand Jamia Mosque)
- Central Park



12 SERVICES AREA

Activity: Utilities

- Grid Station
- Solar Parks
- Potable Water Treatment Plant
- Sewerage Treatment Plant
- Irrigation System
- Solid Waste Management System
- Security Control
- Fire Fighting/Civil Defence System
- Police Station



14 EXECUTIVE BLOCK 1 & 2

Activity: Residential

- Residential Plots
- Residential Villas
- Hospitality
- Retail
- Food & Beverages
- Health Care
- Education
- Religious



16 PANDA MART

Activity: Development

- Sales Gallery
- Facility Management
- Food & Beverages
- Hospitality



SMART FRAMEWORK

EVERYTHING
YOU NEED IS NEAR YOU

SMART ECONOMY



DIVERSITY OF JOBS

- ▶ To become the first commercial center in the region.
- ▶ To attract international business and investors.
- ▶ To create a variety of job opportunities in commercial and service sectors.
- ▶ About 90,000 IT jobs alone will be available.



CONVENIENT & QUALITY LIVING

- ▶ To design a resilient social infrastructure.
- ▶ To set a model of human centered contemporary urban design.
- ▶ To introduce the concept of community based sustainable urban development in Pakistan.
- ▶ To provide the residents of smart city with modern technology driven swift access to a wide range of urban facilities.



EFFICIENT RESOURCE MANAGEMENT

- ▶ To be the most eco-friendly development project in the region.
- ▶ To promote integrated solid waste management and responsible usage of the resources.
- ▶ To provide adequate and reliable water supply.
- ▶ To ensure uninterrupted power supply



WORLD CLASS INFRASTRUCTURE

- ▶ To provide efficient and sustainable transportation facilities, modern infrastructure to increase productivity and regional growth.
- ▶ To ensure that well-connected networks are established for road users and future mobility needs.



PROTECTION OF CULTURAL HERITAGE

- ▶ To become a culturally rich city with a vibrant multicultural environment.
- ▶ To integrate ethnic and cultural diversity in the architecture of smart city.
- ▶ To become a center for community with different social & cultural needs.



CLEAN & GREEN

- ▶ To conserve natural resources and ensure minimal loss of natural areas.
- ▶ To become a picturesque city, full of natural vistas and sceneries.
- ▶ To provide an eco-friendly environment that is ideal for long walks and hikes.

SMART HOUSING

SMART ENVIRONMENT

SMART CONNECTIVITY

A SMARTLY PLANNED
NETWORK OF
ROADS AND AVENUES

LSC AERIAL VIEW





— SMART —
INVESTMENTS
LIVE, WORK,
PLAY AND INVEST

SMART
AMENITIES
EMPOWERING A
SUSTAINABLE LIFESTYLE





**SMART
DESIGNS**
AESTHETICALLY
MODERN AND FUTURISTIC
ARCHITECTURE

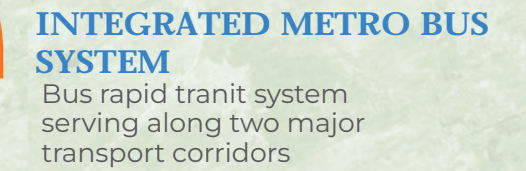
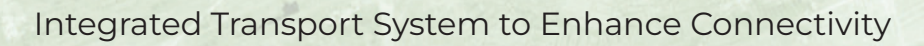
—ECO FRIENDLY—
LIFESTYLE
WITH SAFE AND
SERENE NEIGHBORHOOD









18-LANE MAIN BOULEVARD



— SMART —
COMMUTING
18-LANES, 250FT WIDE
BOULEVARD WITH
DEDICATED BRT LANE



LEGEND

-  Main Boulevard (BRT-1)
-  Secondary Arterial (BRT-2)
-  Route 1 - LSC-Lahore BRT Line
-  Route 2 - LSC Bus Line
-  Metro Station
-  Waterbodies



SMART
DISTRICTS
LAHORE SMART CITY
A PEACEFUL
DESTINATION FOR
FUTURISTIC LIVING

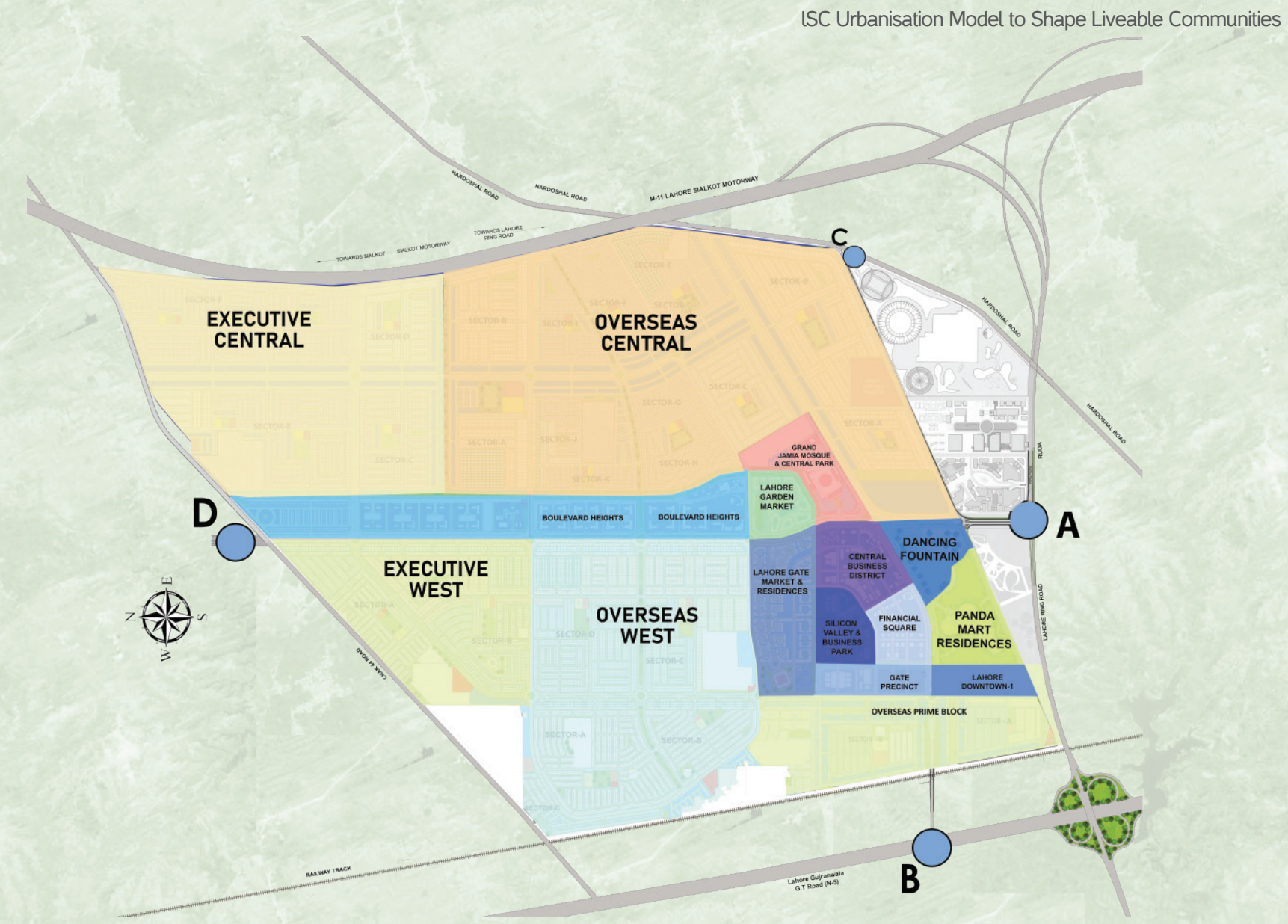
AERIAL VIEW








THE
HEARTBEAT
OF SPORTS
LAHORE SMART CITY
INTERNATIONAL STANDARDS
FACILITIES

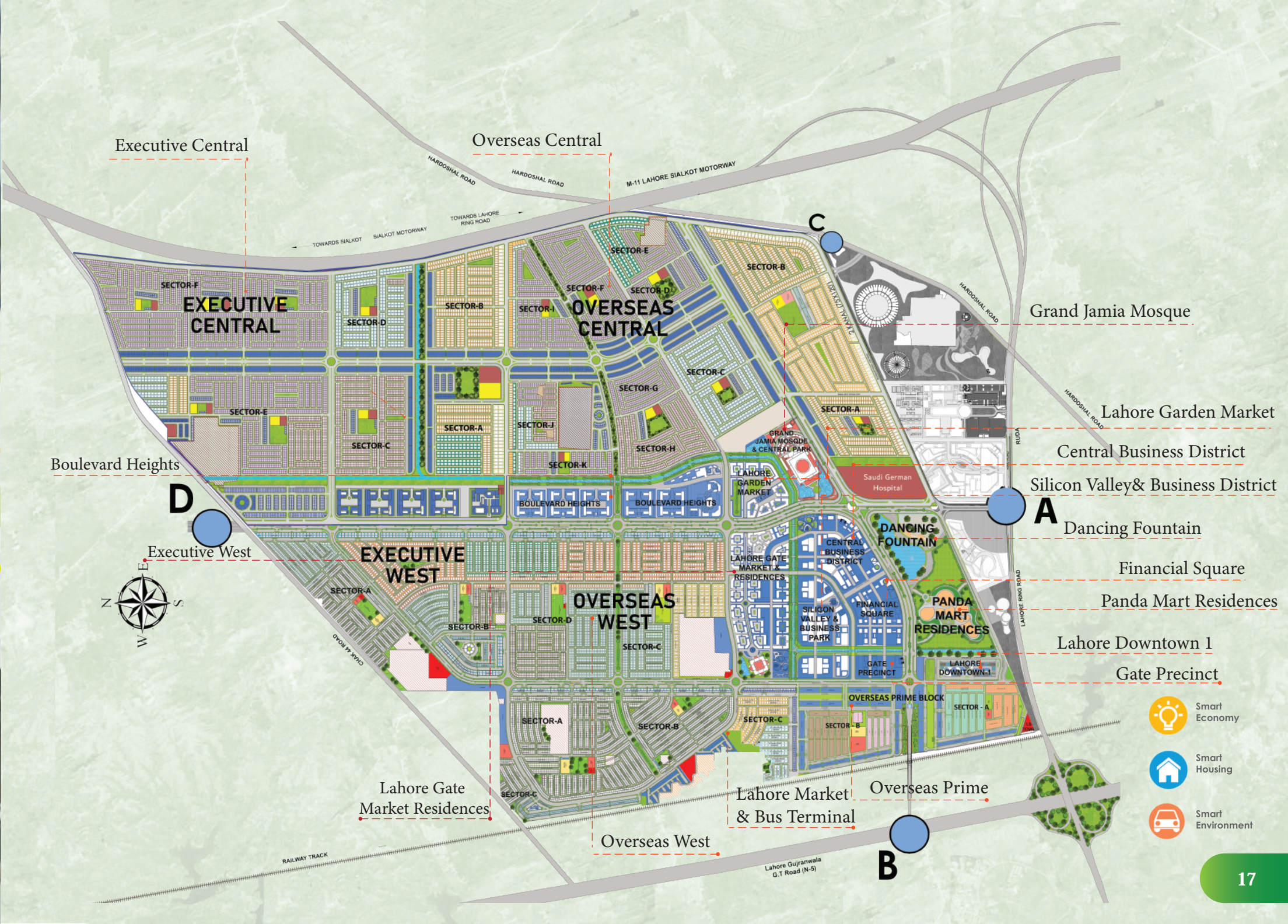
**SMART
LIVING**
BASED ON THE
CONCEPT OF LOVE
AND EFFECTION



-  **Creating over 330,000 Employment Opportunities**
-  **Offering over 105,000 Dwelling Units, housing a population of 650,000**
-  **Maximum 500m Walking Distance Accessibility to Public Facilities & Open Space**



**SMART
DECISIONS**
RESHAPE YOUR
LIFE SMARTLY



SMART NATURE
SEAMLESS GREEN SPACES



CENTRAL PARK



THE PAVILION
MEET YOUR MATCH





SMART HABITAT
EVERY BREATH YOU
TAKE IS FRESH AND PURE

SMART
PROJECTS
LIVE IN THE AIR AND
EXPERIENCE THE BEST
OF THE LAND





— **SMART PROJECTS** —
PAKISTAN'S GATEWAY
TO GLOBAL TECH
EXCELLENCE

SMART PROJECTS
THE BEST EDUCATION
FACILITIES IN THE
CITY IN ONE PLACE



— SMART HEALTH —
WHERE HEALTH AND
INNOVATION UNITE















— SMART —
DESTINATION
AN IDEAL LIFE
WELCOMES YOU IN
A SMART WAY

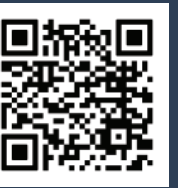
— SMART —
CONVENIENCE
WE CAN READ YOUR
MINDS



AERIAL VIEW

OUR DESIGN CONSULTANTS

Established Origin Speciality	• 1987 • United Kingdom • Urban Master Planning & Landscape Design	
Established Origin Speciality	• 1985 • South Africa • Architectural & Interior Design	
Established Origin Speciality	• 1967 • Singapore • Architecture and Urban Planning	
Established Origin Speciality	• 1929 • Switzerland • Golf & Club Management	
Established Origin Speciality	• 1990 • USA • Golf & Club Management	
Established Origin Speciality	• 1960 • Singapore • Master Planning Smart City Solution	
Established Origin Speciality	• 1999 • Spain • Master Plan, Architecture, Interior & Landscape	
Established Origin Speciality	• 2022 • Australia • Urban Design, Landscape Architecture	
Established Origin Speciality	• 2015 • Dubai • Landscape Architecture	
Established Origin Speciality	• 2014 • MALAYSIA • Design & Construction	



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